



WE WERE FINALLY HIT WITH THE HEAT!

We had such a mild and relatively wet Summer until late August. The hot, humid weather can really stress plants and lawns, especially when the heat comes on so fast. The plants and lawns have been "spoiled" with wet and cooler than normal temperatures so they are showing signs of stress quickly. You will see trees and shrubs dropping leaves and lawns showing stress as well. The heat itself can cause this stress as much as lack of water.

September is a great time to install a Sprinkler System! Avoid the Spring rush and also take advantage of our "15 Month Zero Interest Financing" from Wells Fargo* (expires September 27th, 2013). Remember, a sprinkler system is a great investment that will last an extremely long time. Your system can be added to and changed along with your changing lawn and landscape. It is extremely difficult to protect and grow your lawn and landscape investment without a Sprinkler System. The fully computerized and automated controller gives you the ability to deliver the right amount of water at the right time to your plants. We use all Rain Bird parts, which include a 5-year warranty.

Fall is the time for planting, and right now is a great time to have Paramount design your landscape ideas. We work with landscape designers as well as REAL Landscape Architects that have college degrees in their field and are Licensed Landscape Architects. Design fees are always deducted from the project (up to 5% of the total project). This is an important part of your landscaping investment. Our designers can help you with drainage issues, ideal plant selection, paver styles and patterns, color, and texture. Our designers have a passion for landscaping!



We are getting ready to start on Round 5 of the Fertilization program. Matt and Doug will be applying a high-quality fertilizer to your lawn as well as treating weeds; i.e., Dandelions, Nutsedge and Crabgrass. Aeration is also being performed this time of year as well as over-seeding and applying starter fertilizer. Call Matt for pricing and scheduling. Hurry, the window of opportunity will be closing in October. This is the BEST time of year to over-seed and the only time we suggest having this service provided. You will also need to discuss marking underground dog fences, sprinkler systems, cable lines and any other underground items with Matt.

Paramount is offering 15 Months Zero Interest Financing through Wells Fargo* until September 27th,

HOME PROJECTS

- Sprinkler System
- Landscape Lighting
- Paver Patio
- Outdoor Fireplace
- Fire Pit

1234 5678 9012 3456

2013. This incredible financing can be used on all landscape projects including LIGHTING, paver patios, seat walls, fire pits, plants, water features, sprinkler systems, grill islands, and many other non-maintenance items. Wells Fargo will provide this special financing for projects up to \$35,000.00 with credit approval. The approval process is confidential, simple and fast at no cost to you. You can finance all or part of your project. Please call Dennis, Matt or Cindy at 984-5200 to discuss this incredible

opportunity!

We are looking forward to a very busy September. The Fall is a great time of year to enjoy your landscape along with outdoor lighting, water features, paver patios, grill islands (with granite counter tops ☺) and fire pits. This month, any \$5,000.00+ project that includes a fire pit will also include a FREE truck load of split firewood, stacked and ready to burn! We appreciate your business tremendously and hope you enjoy your September!

Thank you,
Joe Tekulve
President ~ Owner



8900 Glendale-Milford Rd ~ Loveland, OH 45140 *513-984-5200*

SEPTEMBER NEWSLETTER 2013

Buy today, take time to pay!

Special Financing Available August 9, 2013 through September 27, 2013

No interest if paid in full within 15 months!

Interest will be charged to your account from the purchase date if the purchase balance is not paid in full within the promotional period.*

Please call Dennis for a quote!



\$3,900

A Rain~Bird Sprinkler System, including 25 heads, installed by Paramount will allow you to control the rain!



\$2,700

A Sollos Lighting System, including 12 lights, installed by Paramount will set your home apart from the rest!

*The Wells Fargo Outdoor Solutions Visa® credit card is issued by Wells Fargo Financial National Bank, an Equal Housing Lender. Special terms apply to qualifying purchases charged with approved credit at participating merchants. Regular monthly payments are required during the promotional (special terms) period. Interest will be charged to your account from the purchase date at the APR for Purchases if the purchase balance is not paid in full within the promotional period. For newly opened accounts, the APR for Purchases is 27.99%. This APR may vary with the market based on the U.S. Prime Rate and is given as of 04/01/2013. If you are charged interest in any billing cycle, the minimum interest charge will be \$1.00. If you use the card for cash advances, the cash advance fee is 5.00% of the amount of the cash advance, but not less than \$10.00. Offer expires 09/27/2013.