



TIME FLIES!

We are almost to the end of 2013 and preparing for a great 2014. The weather was pretty nice overall this year. Next year should be an exciting year for innovations in landscaping.

There are all kinds of new technologies in the landscape industry. Many of these new ideas and products have been out long enough that they are starting to hit critical mass. Landscape products like LED lighting, permeable pavers, smart sprinkler systems, and outdoor living spaces are starting to be accepted as the new standard. This is especially true with LED lighting—which is an amazing, proven, new technology. The lights use only a fraction of the electricity that traditional lights use, just 15%. The bulbs last almost forever; i.e., a 20-year warranty. The LED landscape lights we use put off the highest quality light, and the lighting system can be added to as needed. Right now we are still offering 12 lights installed with an astronomic timer and a 20-year warranty on the bulbs for \$2,700.00 (special pricing ends December 31, 2013). Our customers are very happy and pleased with the results! There is nothing like coming home this time of year—when it gets dark so early—to a beautiful, well-lit landscape and home. This is great for aesthetics as well as security and great for guests visiting. No more changing bulbs and dealing with photo cells. Remember, your traditional lights are costing you about 7 times the electricity that LED lights would cost. Call us today for a personalized quote.



Landscape design is very important when planning a new landscape project. We work with landscape designers and registered landscape architects so your vision, ideas, and dreams can become a functional, long-lasting investment. We can add curb appeal and style to your outdoor spaces—complete with retaining walls, paver patios, paver driveways, water features, plants, lighting, irrigation, natural stone, boulders, fire pits, grill islands, and more. Now is a great time to plan, price, and schedule projects for 2014. We also offer 12-Months-Zero-Interest Financing on all projects up to \$35,000.00.

Full maintenance contracts allow you to have a beautiful landscape that is professionally maintained from start to finish. We can literally do everything from mowing, fertilization, pruning, mulching, weeding, bed maintenance, aerification, injection root feeding, tree and shrub care, leaf removal and more. Our fertilization applicators are licensed through The Ohio Department of Agriculture and can make your lawn the envy of the neighborhood. We can bundle all of the services together into one easy monthly payment, or you can prepay and receive a 5% discount. Paramount has experienced experts in all aspects of landscaping. Our knowledge and experience allows you to enjoy instead of worrying about your landscape.

Just a reminder, regular mowing stopped after Thanksgiving. Please call the office to request mowing and leaf removal as needed. We still have Fall Clean-Ups to complete because the early winter-like weather put everyone in our business slightly behind. Paramount never closes for the winter as we perform commercial snow removal and continue with landscape projects throughout the winter.

Remember we are only a phone call (984-5200) or e-mail (www.paramountlandscaping.com) away. All e-mails through the website go directly to me. Please make sure you enjoy the Holidays along with your family, friends and associates. We appreciate your business tremendously!

Happy Holidays!
Joe Tekulve

HAPPENING NOW...



8900 Glendale-Milford Rd ~ Loveland, OH 45140 *513-984-5200*

DECEMBER NEWSLETTER 2013

Light Your Way Home!

Transform your home into one of the most beautiful homes on the street! Call us about a Sollos LED lighting system today. For \$2,700.00 we can design and install 12 fixtures and LED bulbs as well as a stainless steel transformer and an astronomic timer including wire and labor. The Astronomic timer knows when the sun sets and rises. Please take advantage of the \$2,700.00 special during December, as the price will go up January 1, 2014. We also offer 12-Month-Zero-Interest Financing or a 5% prepay discount. LED lights have many other benefits, too; so please call to schedule a consultation meeting.

Your system will:

- Be supported by a 20-year warranty.
- Provide state-of-the-art technology for an affordable price.
- Stay programmed all year long through the astronomic timer.
- Light your home and landscape with brilliant white light.
- Run 85% more efficient than traditional low-voltage landscape lighting.
- Use only a fraction of the electricity as traditional bulbs; e.g., one traditional light bulb might cost \$113.00 in electricity for a year while an LED light might only cost \$17.00 in electricity for a year! This is a realistic example; and, if you multiply those figures by 12 fixtures, you can see the difference: \$1,356.00 per year to run 12 traditional lights and \$204.00 per year to run 12 LED lights.
- Highlight your home and provide improved curb appeal!



Please call Dennis for a quote!

A Sollos lighting system installed by Paramount will set your home apart from the rest!