



July Newsletter- Beat the heat with...

July 4th is a day to celebrate our Independence. For most people, this celebration involves grilling out and enjoying a hot summer day with friends and family. So why not think ahead to next year and have a beautiful Paramount Outdoor Living Space installed!

Paramount specializes in Outdoor Living spaces. These turnkey projects can include built-in grills with large islands. These hardscapes are great for parties or for everyday enjoyment. Our designers are great at meeting our customers' needs and giving them everything they dream of in their landscapes. We also use high quality products, like Napoleon Grills. These grills are easy to use, great looking, and better quality than any in those chain stores.

You can check out one of our turnkey hardscapes on Friday, July 22nd from 3:00 P.M. to 5:00 P.M. We will be hosting a cookout for our employees and customers. This is a great time to steal some ideas for your backyard oasis. So stop by and enjoy our grill station, water feature, and manicured putting green. If you plan to attend, please email me at jtekulve@paramountlandscaping.com, or if you are in the area, feel free to stop in and join us for some fun. Everyone here is excited to share some food and laughs with some of our great customers.

Another great addition to your landscape can be a shade tree. This can be an invaluable part of your landscape. Mature shade trees provide benefits inside and outside of your home. These benefits include cooling inside your home, reducing energy costs, and keeping you and your guests cool while entertaining outdoors. Trees such as Red Sunset Maples, Pin Oak, River Birch, Skyline Locust, Elm, Ash, and many other varieties can provide beauty and shade. The shade these trees provide is great in the hot summer months of July and August. I suggest planting trees less than a 3" diameter. Trees larger than this often have trouble adapting to their environment. With proper planting, sprinkler system, injection root feeding, spray program, and good overall maintenance, a tree with a 2" to 3" diameter can be thriving. As these trees mature, they add a tremendous value to your property.

The Pfefferle Family's backyard living space is completed and beautiful! You can check out their new Outdoor Living Space on our Facebook page or on our website at paramountlandscaping.com. This month we will be starting another great Outdoor Living Space and Sport Court. We will be creating this backyard oasis for the McDonald family. This project will include concrete work, retaining walls, and beautiful landscaping.

Please call us at **513-984-5200** with any questions or suggestions. Also remember we can bundle your service into a full maintenance contract at any time. This can include mowing, fertilization, weeding, pruning, mulching, and many other landscape services. Keep in mind the importance of a sprinkler system, especially with the heat in July and August.

Have a great July and try to keep cool! We appreciate your business!!

Thank you, Joe Tekulve ~ President/Owner

