

August Newsletter 2010 – “Survive Summer and Prepare for Fall”

Dear Valued Customer,

Seeding – Fall is the best time for seeding! Call us now at (513) 984-5200 to coordinate seeding, slice seeding, over-seeding, and lawn renovations. Over-seeding can be performed along with a fall aeration to provide the best results. Slice seeding considerably increases the percentage of seed that will germinate. Also we offer complete lawn renovations which include a total kill out of your current turf (using Round Up), and a re-seed with fertilization. Paramount guarantees all lawn renovations on lawns with sprinkler systems. We use premium weed free seed. A combination of the following: 80% tall fescue for a beautiful lawn and long lasting durability; 15% perennial ryegrass, for a nice look and quick germination; and 5% bluegrass that will automatically help to fill in bare areas. Paramount technicians understand proper seedbed preparation, proper seeding rates, starter fertilization rates, and proper watering recommendations to ensure excellent results. Please call our office today for a free estimate at (513) 984-5200.

Nutsedge – The light greenish-yellow “fluorescent” fast growing grass with a triangular stem is called Nutsedge, nutgrass, or water grass. Its roots are referred to as “nutlets.” Often Nutsedge multiplies when pulled because sections of the roots remain in the soil. Paramount can apply an herbicide that controls Nutsedge!

Crabgrass – Not all grasses that look like crabgrass really are crabgrass. Proper identification is very important when deciding how to treat or remove weeds. Crabgrass is an annual grass that is best controlled in the Spring with crabgrass pre-emergent. This pre-emergent helps prevent the crabgrass seed from germinating into the plants that attack your lawn.

Broadleaf Weeds – Weeds like dandelions, clover, and wild violet are considered broadleaf weeds. Paramount has an herbicide to control broadleaf weeds. In our next fertilization round, round five, we apply two premium products to your turf: slow release fertilizer and a broadleaf herbicide to ensure the best possible results.

Aeration – Call today to schedule your fall aeration and for more information on this very important service!

Licensing – Paramount has seven Licensed Applicators on staff through the Ohio Department of Agriculture, more than any other full-service company in the area. Sara Martin, our office manager is licensed as well, so when you call (513) 984-5200, she can help you with any questions.

Full-Maintenance Contracts – Please consider a full-maintenance landscaping plan. Bundle your services, and let Paramount Lawn and Landscape take care of everything! Mowing, fertilization, pruning, weeding, irrigation maintenance, leaf removal, and several additional services are offered for one low monthly price.

Landscape Design and Installation – We can design and install an entire project “turnkey” - better, faster, and for less money than anyone else! Many options are available and include pond-less water features, lighting, sprinklers, plants, pavers, retaining walls, and full-maintenance packages. We will give you VIP treatment and make your experience easy, enjoyable, and satisfying. These additions can also improve the value of your property.

Site Reviews – Please call the office at (513) 984-5200 to request a site review. We provide you with pricing and offer suggestions that will help make your property shine!

We appreciate your business! Have a Great Day!

Thank you.
Joe Tekulve ~ President / Owner



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