



## August Newsletter- A Hot July Followed by...

With all the heat in July, shade trees and sprinkler systems were greatly appreciated! Let's hope that the record breaking heat will be proceeded by a more comfortable August. This month we hosted a cookout for our employees and customers. Even with the sky rocketing temperatures, everyone had a great time! Our guests really loved our putting green. We will be hosting another cookout in September. Hopefully the weather will not be so hot. Please stay tuned for the details.

Right now many people are noticing "grassy weeds" like crabgrass in their lawn. Although many grassy weeds may have the same characteristics as crabgrass, they may not be the same plant. To prevent grassy weeds from spreading, it is important to alert us of these weeds before they get out of hand. We apply a post-emergent herbicide for most grassy weeds. Nutsedge is another weed that has been a problem this year. Nutsedge is a fast growing, light green plant that resembles grass. We have a selective herbicide to treat this troublesome weed. Last year's drought, along with the early Spring heavy rain, has caused these weeds to be extra persistent. It is also important to know that Nutsedge should not be pulled. When this weed is pulled, it multiplies. If you have this weed, your best option is to call us for a service call. Our fertilization technician, Doug, is out in full force working to get a handle on all of these weeds.

Looking forward, now is the time to get estimates and schedule for Fall services like aerification, slice seeding, lawn renovations, and over-seeding. Please call us at **513-984-5200** for your estimate. Please keep in mind that the Fall is an excellent time for installing plants and turnkey landscaping projects. Here at Paramount, we strive to complete your project faster and in a more cost effective manner than our competitors. This month we will be installing a great landscape for Julie Zicka at her new home. Her landscape project includes retaining walls, plants, sod, and a sprinkler system. Julie is sure to enjoy her Paramount outdoor living space!

Our services include:

**-Full Maintenance Contracts:** Bundle your service together and save money with one low monthly payment. Some of these services include Mowing, Fertilization, Weeding, Mulching, and Pruning. Upgrade your Full Maintenance Contract with some of these services -Aerification, Sprinkler Start- Up and Shut Down, Over-Seeding, Floral Install and Maintenance, Leaf Removal, Ornamental Tree and Shrub Applications, Injection Root Feedings, and many other landscape services.

**-Turnkey Landscape Design and Installation:** Retaining Walls, Paver Patios, Plants, Seed, Sod, Lighting, Water Features, Boulders, Stepping Stones, Natural Stone, Putting Greens, and many other landscape choices.

**-Sprinkler Systems:** We offer a 5 Year Warranty on any system installed by our experienced and professional team. When choosing your sprinkler system, keep Rainbird in mind. This will help save money with future water bills. Also keep in mind that we only service systems that we install to help ensure excellent care for our Sprinkler customers.

We appreciate your business and hope you enjoy the month of August! Please visit our website [www.paramountlandscaping.com](http://www.paramountlandscaping.com) and like us on Facebook.

Thank you,  
Joe Tekulve ~President/ Owner  
Paramount Lawn + Landscape

***"Someone is sitting in the shade today because someone planted a tree a long time ago."***

~Warren Buffet

